



Your Hearing Network Appoints Cindy Beyer, Au.D. as Vice President, Contracting and Compliance

SOMERSET, NJ March 5 – Your Hearing Network (YHN) announces the appointment of Cindy Beyer, Au.D., as Vice President, Contracting and Compliance. In the newly created position, Beyer will be responsible for YHN Managed Sales contract development and execution of YHN’s compliance strategy. She will report to Ed Braun, Senior Vice President for Your Hearing Network. YHN is part of William Demant Holding A/S, the global market leader in hearing healthcare, with companies in more than 30 countries.

“With a Doctorate degree in audiology and more than 25 years of hearing industry experience, Cindy is a valuable addition to the YHN team,” said Braun. “Her considerable experience in managed sales contracting, network management and contract negotiation will strengthen YHN’s ability to provide independent hearing care professionals with access to even more opportunities for success.”

Beyer joins YHN from HearUSA where she has held numerous executive positions, most recently Vice President, HearUSA. As a member of the HearUSA executive team, she managed the company’s network of providers, led sales and customer services, contracting and quality management.

For more information about Your Hearing Network, contact 855-400-9764 or visit www.yourhearingnetwork.com.

About Your Hearing Network

Your Hearing Network (YHN) is a national network of like-minded hearing healthcare professionals, fast approaching 5000 affiliates, that allows independent providers to generate and maximize patient opportunities while maintaining practice autonomy. YHN delivers innovative solutions to meet the needs and preferences of independent hearing care professionals in communities across the US. YHN affiliates have the freedom to choose from an expansive menu of business solutions with the power to bring more patients to independent practices.